



# UNITED WAY OF ESCAMBIA COUNTY AMBASSADOR PROGRAM

**LIVE UNITED!**

*"I was able to gain valuable leadership skills while meeting with many people who generously give to help United Way and my organization. Additionally, I learned how so many programs and organizations are connected through the common mission of improving Escambia County. I've built strong relationships with colleagues in my field and gained additional exposure for my organization."*

**Megan Chapman,**  
2016 - 2017 Ambassador  
Gulf Coast Kid's House

Each year, community-minded employers lend key personnel to United Way of Escambia County to serve as Ambassadors. By volunteering a few hours each month, these individuals help raise funds to meet critical needs in our community. Each Ambassador supports between four and six companies by planning and implementing successful fundraising campaigns. To do this, Ambassadors receive training and several opportunities to learn more about United Way funded programs addressing the gaps in education, health, and financial stability.

## BENEFITS TO THE SPONSORING COMPANY

- A more skilled and knowledgeable employee
- Positive brand recognition
- Employee exposure to unique networking opportunities

## BENEFITS TO THE AMBASSADOR

- An expanded network of business contacts
- Leadership, managerial, and presentation skills
- Deepened insight into community needs

## BENEFITS TO UNITED WAY

- Increased funding to support nonprofit work with reduced overhead costs
- A stronger network of community-focused individuals



If you are interested in becoming an Ambassador, contact Julie Emmons, Campaign Manager, at 444-7143 or [julie@unitedwayescambia.org](mailto:julie@unitedwayescambia.org). For more information and the program timeline, visit [www.unitedwayescambia.org/AP](http://www.unitedwayescambia.org/AP).

**GIVE. ADVOCATE. VOLUNTEER.**  
[unitedwayescambia.org](http://unitedwayescambia.org)

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