



Dear Prospective Ambassador,

THANK YOU for your interest in United Way of Escambia County's Ambassador Program! We are looking for talented, passionate individuals like *you*. This program is designed to help participants gain a better understanding of the needs of our local community while building lasting relationships with the area's current and future leaders.

If selected for the program, you will be a voice for thousands of families and individuals in need. Being an Ambassador means you will strengthen your leadership skills, create strong community connections, and be part of something much larger than any one person or one organization. As an Ambassador, you will be expected to volunteer approximately 10 hours per month from March through December. You also have the opportunity to participate in various United Way events and activities throughout the year.

If you are interested in joining our 2019-20 Ambassador class, please complete the following application and return it to our office by February 18, 2019. We ask that you please consider a \$10 application fee which will go directly into our Community Investment Fund; we are pleased to waive the fee for current donors.

Please do not hesitate to reach out if you have any questions about the program.

Thank you for your willingness to serve!

Warm Regards,

A handwritten signature in blue ink that reads "Kelly Jasen".

Kelly Jasen
Director of Development
Kelly@unitedwayescambia.org
850.444.7147

A handwritten signature in blue ink that reads "Alicia Pelezo".

Alicia Pelezo
Campaign Manager
Alicia@unitedwayescambia.org
850.444.7143

UNITED WAY OF ESCAMBIA COUNTY 2019-20 AMBASSADOR PROGRAM



OVERVIEW

Ambassadors will help United Way of Escambia County (UWEC) build long-standing relationships with key organizations and individuals in Escambia County. Ambassadors will foster a greater understanding of the needs of our community and United Way's efforts to build a stronger, healthier Escambia County. In addition to increasing their knowledge of our community, Ambassadors will manage relationships with 5-8 companies and assist them with planning and implementing successful workplace campaigns. In return, UWEC provides the Ambassadors with a unique program designed to help them develop professional and leadership skills while learning from our region's established community leaders.

UWEC's Development Team will support the Ambassador and provide them with the knowledge and resources they need to be successful. Together, we will focus on enhancing connections, building new relationships, and strengthening our community.

RESPONSIBILITIES

- **Serve on a Community Investment Panel.** Review grant requests from local nonprofits, tour the agencies, and make funding recommendations.
- **Attend Ambassador Orientation.** This mandatory training will help you familiarize yourself with United Way, our funded non-profit partner agencies, and their positive outcomes. You will learn how everyone can engage in activities that benefit the community goals of health, education, and financial stability.
- **Attend monthly Leadership Training Seminars.** You will have the unique opportunity to learn from key community leaders in a small group setting. Trainings are designed to help Ambassadors build their professional network, develop leadership qualities, public speaking skills, and obtain a deeper understanding of our community's needs and resources.
- **Serve as an extension of United Way by acting as an important liaison to 5-8 companies with established relationships.** You will connect with companies to analyze past performance of their campaign, encourage strategies to improve campaign revenue, and effectively communicate the United Way message. Ambassadors will deliver campaign materials and collect pledge packets in a timely manner.

TIMELINE

Community Investment
March – May (approximately 8 hours per month)

Community-wide Campaign Kickoff Luncheon
September (date and time TBD)

Ambassador Meet & Greet
June 5, 2019 from 5:30-6:30pm

Leadership Training Session
October 9 from 8:30-12:00pm

Ambassador Orientation
June 19, 2019 from 8-5pm

Leadership Training Session
November 6 from 8:30-12:00pm

Support 5-8 workplace campaigns
July – December (approx. 5 hours per month)

Leadership Training Session
December 11 from 8:30-12:00pm

Leadership Training Session
August 7 from 8:30-12:00pm



2019-20 AMBASSADOR APPLICATION

PRESENTED BY

Publix.

Full Name: _____

Employer: _____

Position/Title: _____ Preferred E-mail: _____

Business Address: _____

Phone (W): _____ Phone (C): _____

Briefly describe your leadership roles and responsibilities in your current position.

Please list any non-profit or volunteer experience including leadership positions held.

Why would you like to be a part of the Ambassador Program?

What personal and professional qualities will make you a successful Ambassador?

What skills/knowledge do you hope to gain from your involvement in the Ambassador Program?

Ambassador Program Agreement

For the Ambassador Program to be truly meaningful, Ambassadors have a responsibility to fully participate. Attendance at scheduled functions, as well as interaction among fellow Ambassadors is essential to the learning experience.

Ambassadors will be required to volunteer approximately 10 hours a month from March through December during normal business hours (8am-5pm). Ambassadors should make every effort to attend all trainings and actively participate in their assigned campaigns. To ensure the quality of the program for all participants, excessive absences will result in a dismissal from the Ambassador Program.

I understand the purpose of the Ambassador Program. If selected, I will devote the time and resources necessary to successfully complete the requirements.

Applicant's Signature

Date

Supervisor/Employer Endorsement

If the candidate on this application is selected to participate in United Way of Escambia County's Ambassador Program, they will be required to volunteer approximately 10 hours a month from March through December during normal business hours (8am-5pm).

As supervisor of the above individual, I fully support their commitment of time and resources should they be selected for the program. I understand that if properly engaged, the Ambassador will receive valuable training, public speaking experience, and networking opportunities while strengthening their leadership skills and community awareness.

Print Name

Title

Signature

Date

E-mail

Phone

Please return the completed application and a \$10 fee to United Way of Escambia County by February 18, 2019.
The application fee is waived for current donors.

United Way of Escambia County
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850.444.7143