



Dear Prospective Ambassador,

THANK YOU for your interest in United Way of Escambia County's Ambassador Program! We are looking for talented, passionate individuals like *you*. This program is designed to help participants gain a better understanding of the needs of our local community while building lasting relationships with the area's current and future leaders.

If selected for the program, you will be a voice for thousands of families and individuals in need. Being an Ambassador means you will strengthen your leadership skills, create strong community connections, and be part of something much larger than any one person or one organization. As an Ambassador, you will be expected to volunteer approximately 10 hours per month from March through December.

Key Responsibilities:

- Serve on a Community Investment Panel from March – May 2018 (approx. 8 hours per month)
Review grant requests from local nonprofits seeking funds, tour the agencies, and make funding recommendations to United Way of Escambia County's Board of Directors.
- Attend Ambassador Orientation on June 6, 2018 from 8am-5pm at the United Way office.
This mandatory training will help you familiarize yourself with United Way, our funded non-profit partner agencies, and their positive outcomes. You will learn how everyone can engage in activities that benefit the community goals of health, education, and financial stability.
- Attend monthly Leadership Training Seminars from 8:30-noon on July 11, August 8, October 10, November 7, and December 12th.
You will have the opportunity to learn from key community leaders in a small group setting at the United Way office or one of our non-profit Partner Agencies. Trainings are designed to help Ambassadors build their professional network, develop leadership qualities, public speaking skills, and obtain a deeper understanding of our community's needs and resources.
- Serve as an extension of United Way by acting as an important liaison to 4-6 companies with established relationships from June – December (approx. 5 hours per month).
You will connect with Workplace Coordinators to analyze past performance of their campaign and encourage strategies to improve campaign revenue. Ambassadors will deliver campaign materials and effectively communicate the United Way message. As campaigns progress, you will maintain contact with the Workplace Coordinators and collect the completed campaign pledge packets.

If you are interested in joining our next Ambassador class, please complete the following application and return to our office by February 9, 2018. We ask that you please consider a \$10 application fee which will go directly into our Community Investment Fund, impacting our non-profit partner agencies. We are pleased to waive the application fee for current donors. Please do not hesitate to reach out if you have any questions about the program.

Thank you for your willingness to serve!

Warm Regards,

A handwritten signature in blue ink that reads "Kelly Jasen".

Kelly Jasen
Development Director
Kelly@unitedwayescambia.org
850.444.7147

A handwritten signature in blue ink that reads "Julie Emmons".

Julie Emmons
Campaign Manager
Julie@unitedwayescambia.org
850.444.7143



2018-19 AMBASSADOR APPLICATION

PRESENTED BY

Publix.

WITH SUPPORT OF GULF POWER COMPANY

Full Name: _____

Employer: _____

Position/Title: _____

Business Address: _____

Phone (W): _____ Phone (C): _____

E-mail (W): _____

Briefly describe your current work responsibilities: _____

Please describe any non-profit or volunteer experience including leadership positions held: _____

Why would you like to be a part of the Ambassador Program? _____

What personal qualities will make you a successful Ambassador? _____

What skills/knowledge do you hope to gain from your involvement in the Ambassador Program?

Shirt Size (please circle one): S M L XL 2X 3X

Please return application with a \$10 application fee to United Way of Escambia County (1301 W. Government St, Pensacola, FL 32502). Application fee is waived for current donors.

Attendance Requirements

For the Ambassador Program to be truly meaningful, Ambassadors have a responsibility to fully participate. Attendance at scheduled functions, as well as interaction among fellow Ambassadors is essential to the learning experience.

Ambassadors will be required to volunteer approximately 10 hours a month from March through December during normal business hours (8am-5pm). To ensure the quality of the program for all participants, excessive absences will result in a dismissal from the Ambassador Program.

Timeline of trainings and events:

- March - May 2018: Participate in the Community Investment process (approx. 8 hours per month)
- June 6, 2018 (8am-5pm): Ambassador Orientation
- June 21, 2018 (5-7pm): Community Investment and Campaign Finale
- July 11, Aug. 8, Oct. 10, Nov. 7, & Dec. 12 (8:30-noon): Leadership Training Sessions
- June – December: Provide support to 4-6 workplace campaigns (approx. 5 hours per month)
- September: Campaign Kickoff Luncheon, date and time TBD

Ambassador Program Agreement

I understand the purpose of the Ambassador Program. If selected, I will devote the time and resources necessary to successfully complete the requirements.

Signature

Date

Supervisor/Employer Endorsement

If the candidate on this application is selected to participate in United Way of Escambia County's Ambassador Program, they will be required to volunteer approximately 10 hours a month from March through December during normal business hours (8am-5pm).

By signing below, I am indicating that I am authorized to endorse the **full participation** of this candidate. I also understand that if properly engaged, the Ambassador will receive valuable training, public speaking experience, networking opportunities and leadership skills.

Print Name

Title

Signature

Date

E-mail

Phone