



United Way's 2016 Image Award winning picture from Clerk of the Circuit Court and Comptroller

THE UNITED WAY IMAGE AWARD

The second annual United Way Image Award will honor the workplace and photographer that takes the best picture during their United Way Workplace Campaign. The Image Award is about capturing the spirit of LIVING UNITED to improve lives in Escambia County.

GIVE. ADVOCATE. VOLUNTEER.
unitedwayescambia.org

WHAT ARE THE CRITERIA FOR A WINNING ENTRY?

The winning image will be selected by the United Way Board of Directors. When evaluating the photos, the following criteria will be kept in mind:

Overall impact

We want a picture that “wows!”

Spirit

Does the picture capture the spirit of LIVING UNITED?

Originality

There will be a lot of submissions... what will make yours stand out?

Technical excellence

These days, everyone is a photographer. Do you have the skills to be crowned the winner of the Image Award?

WHAT DO I WIN?

- The winning picture will be featured in next year’s “thank you” posters, which are delivered to over 250 workplaces.
- The winning picture is featured on the invitations for the 2017 Campaign Kickoff event on United Way’s E-newsletter and social media.
- The winning picture will be exhibited at the 2017 Celebration Event on June 16th at the Sanders Beach Community Center.

HOW DO I ENTER?

Every workplace is allowed to submit up to three photos. Please email your entries in JPG form to kelly@unitedwayescambia.org using the subject line, “Image Award.” In the body of the email please include the name of your workplace, the name of the photographer of each picture, and share how you captured the spirit of Living United.

Submissions are due by March 31, 2017. For questions or more information, please call (850) 434-3157.