

LEADERSHIP GIVING

TOCQUEVILLE SOCIETY



Dedication, commitment and compassion are attributes of the Tocqueville society members. The members of this society present UWEC with an annual gift of \$10,000 or greater. The Escambia County chapter of the Tocqueville Society was established during the 1996 Campaign with six charter members.



REDFEATHERFELLOWSHIP

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The red feather was first used as a badge of courage and is now a symbol of intelligent, voluntary giving. Red Feather Fellowship members are donors who give an annual gift of \$1,000 to \$9,999. Some give a gift combined with a spouse or loved one. This dedicated group of leaders demonstrates that investing in Escambia County is an important matter.

EMERGING LEADERS SOCIETY



Emerging Leaders are young people—ages 21 to 40—who commit to LIVE UNITED 365 days per year by donating \$1 a day to United Way and participating in other activities such as volunteerism and advocacy. Above all, they are leaders who are passionate about improving and contributing to our community.



AGNES WEIS SOCIETY

The Agnes Weis Society recognizes those who include the United Way of Escambia County in their will or estate plans or other forms of planned gifts. The Agnes Weis Society is a division of the Leaders in Giving Society.

DIAMOND DONORS



Diamond Donors are people who given to our community through United Way for 25 years or more.

WOMEN'S LEADERSHIP COUNCIL

NEW BEGINNING IN 2015: The Women's Leadership Council is a collection of female donors who make an annual gift of \$1,000 or more OR make an annual gift of \$500 and volunteer for at least 25 hours.